

HEIDI MORSE

 heidimorse.com

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ARCHIVIST | AUDIOVISUAL AND COMMUNITY ARCHIVES

Archivist and audiovisual project manager with 8 years of experience preserving cultural heritage through community-centered collections. Experienced in digitizing and converting photographs and audiovisual formats; managing digital collections; and coordinating oral history, documentary film, and podcast projects. Skilled in archival workflows, metadata, quality control, project management, and stakeholder collaboration.

KEY SKILLS

- Audiovisual digitization & conversion
- Community-based archiving
- Collection development
- Archival project management
- Partnerships with cultural heritage orgs.
- Historical & archival consulting

TECHNICAL EXPERTISE

- Digitization equipment: Epson, Canon, Capture One, Scantheus, RetroScan; VHS, Hi8, Betamax and HDV/DV Players
- Software: Final Cut X, Elgato Video Capture, Audacity, Pixelmator, Photoshop
- Transcription Quality Control: Verbit, 3Play Media, Rev
- Remote Collaboration: Zoom, Slack, Asana, Microsoft Teams, Miro

WORK EXPERIENCE

Archives Librarian — Ann Arbor District Library Archives

December 2023 - Present

- Manage community-driven podcast and audiobook projects, coordinating audiovisual production workflows, collaborators, timelines, and deliverables.
- Record and conduct oral histories; manage audiovisual files, transcription workflows, vendor submissions, transcript quality control, and archival access.
- Support post-custodial archival initiatives by building relationships with diverse communities and developing shared archival projects.
- Lead project matching 2,000+ Ann Arbor News photographs with misplaced metadata, coordinating digitization of negatives, caption transcription, and quality-control.
- Train and supervise staff in scanning, media conversion, and transcription; track digitization workflows and develop documentation.
- Identify, research, and curate archival images for documentary films, selecting and preparing audiovisual materials for public audiences.
- Digitize and convert legacy audiovisual formats, especially VHS, DVD, miniDV, and Super 8.
- Process audio and video files using Audacity and Final Cut Pro.
- Serve as archival consultant for community documentation projects, including an award-winning historical marker and three public murals.
- Provide archival reference services and support inclusive research access.

WORK EXPERIENCE | CONTINUED

Library Technician — Ann Arbor District Library Archives

February 2020 - November 2023

- Digitized and converted legacy formats including 35mm, 120, and 4x5 photographic negatives and positives, bound newspapers and clipping files, and printed ephemera.
- Regularly used flatbed and negative scanners and microfilm equipment; occasionally used book-scanning and camera-based digitization setups.
- Recorded and conducted oral histories, ensuring proper file management and transcription, supporting preservation and digital access.
- Supported digital file organization, metadata creation, transcription, and quality control for archival materials.
- Curated local history exhibits, including selecting photographs and writing captions and introductory panels for public audiences.

Public Library Associate — Ann Arbor District Library Archives

April 2018 - January 2020

- Used 3Play Media and Verbit to correct transcripts for audio collections.
- Curated a digital collection of 3,000+ items based on an oral history series, creating descriptive metadata and organizing materials for online access.
- Digitized, arranged, and described local history records including photographs, newspapers, and oral histories.

Archives Research Assistant — Toledo Museum of Art

February 2019 - August 2019

- Conducted archival research and wrote trustee biographies for a museum history documentation project.

Postdoctoral Fellow & Lecturer — University of Michigan

September 2014 - December 2018

- Co-edited a book with a dozen international contributors.
- Wrote successful grant applications, including a NEH grant and course development award.
- Taught undergraduate courses in Black Studies and U.S. literature.

EDUCATION

Wayne State University MLIS Archival Administration, 2022

University of California, Santa Cruz PhD Literature, 2014

St. Olaf College BA English & Women's Studies, 2008